

Cindy Tran

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Career Summary

I have 2 years of professional experience and I am currently working as a multimedia producer at Advent Trinity Marketing Agency. I have proficiency with Adobe Premiere Pro, some proficiency in Adobe After Effects, Adobe Photoshop, Adobe Lightroom, and Canva. I am passionate about creating stories through social media campaigns and digital marketing.

Experience

Advent Trinity Marketing Agency

September 2024 - Present

Multimedia Producer

Arlington, TX

- Edit video clips using Adobe Premiere Pro into ad creatives and social media posts in 9:16, 1:1, and 16:9 aspect ratios, integrating sound design, color grading, motion graphics, B-roll, and stock video
- Partner with cross-functional teams to ensure project execution through scriptwriting and storyboarding
- Create brand videos and photos with the Sony A7IV camera for 10+ small businesses, elevating audience engagement and visibility by 25%

FlyQuest

April 2024 - September 2024

Freelance Video Editor

Dallas, TX

- Crafted raw footage into entertaining short videos within Adobe Premiere Pro with motion graphics and effects, gaining 38,000+ views total
- Refined video sequences with the video producer to align with the branding guidelines

Better Together Homestead

October 2023 - February 2024

Freelance Assistant Video Editor

Dallas, TX

- Built rough-cut assemblies in DaVinci Resolve, reducing overall post-production turnaround time by simplifying narrative flow and scene placement from raw footage
- Adapted long-form video content into engaging short-form reels with captions to boost viewer retention

Skills

Video Production: Storyboarding, scriptwriting, equipment operation and management

Software: Adobe Creative Suite, DaVinci Resolve, Microsoft Office, Google App Suite, Zoom, Canva, Slack, Asana, Trello

Soft Skills: Communication, Teamwork, Attention to Detail, Adaptability, Time Management

Education

University of Texas at Austin

Radio-Television-Film, Moody College of Communication

May 2024

Austin, TX