

Cindy Tran

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Education

University of Texas at Austin May 2024
Radio-Television-Film, Moody College of Communication Austin, Texas

Work Experience

GSD&M September 2023 – April 2024

AV Production Assistant Apprentice Austin, Texas

- Organizing, assembling, and editing videos for 10+ clients such as US Air Force, Capital One, and Pizza Hut commercials and marketing packages
- Handle dub requests involving re-exporting videos to spec or resizing through Adobe Premiere Pro

Team Havoc Studios April 2023 – July 2023

Video Editor Intern Dallas, Texas

- Polished raw footage into short and long form content such as Instagram reels and YouTube with over 100+ views
- Inputted graphics, captions, and sound bites to enhance gaming, pop culture, sports, and music video content with small content creators across social media

Amplify Asian August 2022 – May 2023

Production Intern Austin, Texas

- Assembled clips and assisted videography for social media reels to promote their upcoming app, gaining 400+ views
- Collaborated with digital market associate, marketing director, and other marketing team members to script and storyboard promotional materials

Texas Alliance for Minorities in Engineering September 2021 – June 2022

Videographer Intern Austin, Texas

- Utilized Adobe Premiere Pro to edit pre-existing footage into professional, well-crafted segments for the organization website and social media, achieving 100+ views
- Captured pictures and videos during the live event that gathered 100 attendees across Texas with a Canon EOS Rebel T7
- Created graphic design concepts in Canva and Adobe Photoshop with the Communications team such as the STEM Competition Logo and Dr. Price celebration poster

Skills

Video Editing: Adobe Creative Cloud, Avid Media Composer, Davinci Resolve

Software: Microsoft Office, Google App Suite, Zoom, Canva, Slack, Asana, Discord, Trello

Social Media: Twitter, Facebook, Instagram, YouTube, TikTok